

# CENTRO INFANTIL de los Ángeles

# Education & Beyond

Early Childhood Education | Women's Empowerment



66 The difference between a broken community and a thriving one is the presence of women who are valued. 99

- Michelle Obama

#### **PROJECT DESCRIPTION**

Centro Infantil de los Angeles (CILA) will implement a strengths-based approach project for 3 years. The project will follow our students' mothers to develop their entrepreneurial skills, productive life skills, and self-care techniques – thus strengthening their resilience.

#### **IMPACT**

This holistic program targets two generations at a time.

First, this program provides childcare to women so that they can work while having peace of mind knowing their children are cared for in a safe and nurturing environment.

Secondly, it guides women to develop their personal goals, acquire new technical skills to improve their existing businesses, increase their incomes, and break the cycle of poverty.

# Invest in Impact.



### IDENTIFY INDICATORS

Centro Infantil will conduct a diagnostic of families and their level of education, professional attainments, household earnings and supportive systems.

These indicators will allow the development of an integral program that empowers individuals to achieve their goals both personally and professionally.

This program will reduce the number of individuals seeking social assistance, increase taxable earnings and reduce costs associated with crime or special education.

#### **OBJECTIVES**

**Strategic Objective 1:** 120 Children from low-income families will receiving childhood education with a human rights and gender perspective focus.

**Strategic Objective 2:** 50 Women and 25 children attend personal development and art therapy workshops regarding their human rights, mental health, empowerment, and resilience.

**Strategic Objective 3:** Women attend business and commercialization workshops with industry experts to design their own tailored small business plan.

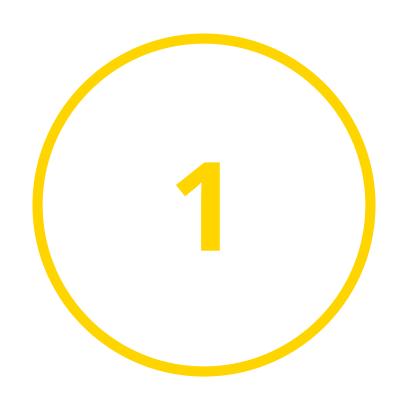
## EXPECTED OUTCOMES

**Expected Outcome 1:** Children from low-income families are better prepared for kindergarten laying the foundation for better educational and professional opportunities later in life.

**Expected Outcome 2:** Women, men and children will expand awareness of their rights, improve their physical and mental health while increasing their overall community participation.

**Expected Outcome 3:** Women gain commercialization and business planning skills and knowledge to improve their small business and increase their monthly income.

# Supportive Networks



#### PERSONAL DEVELOPMENT FOCUS

Leadership, mental health, human rights, women's participation and gender equity.

Personal development is a lifelong process. It is a way for people to assess their skills and qualities, consider their aims in life and set goals in order to realize and maximize their potential.



#### LEARNED ENTREPRENURIAL SKILLS

Information and tools to create a business, communicate effectively and set goals and objectives to be successful.

Professional development is about expanding your expertise, improving your skills, and growing within your chosen profession. It's about maximizing your personal growth and reaching your goals

# Current Funders

| Donor Name                                   | Amount   | Status    |
|--|----------|-----------|
| San Miguel Community Foundation              | \$4,500  | Obtained  |
| Unitarian Universalist Fellowship San Miguel | \$5,000  | Obtained  |
| Love Life Foundation                         | \$6,600  | Obtained  |
| Bernard Weisman Foundation                   | \$4,855  | Obtained  |
| St. Paul's Church of San Miguel              | \$10,000 | Pledged   |
| Shaaron Kent Foundation                      | \$3,000  | Pledged   |
| Mazda  | \$10,000 | Requested |
| International Foundation                     | \$25,000 | Requested |

# Budget - 3 years

| Total Obtained | Total Pledged | Total Requested |
|----------------|---------------|-----------------|
| \$20,985       | \$13,000      | \$35,000        |

| Total Received (obtained & pledged) | Total Budget | Total Need |
|-------------------------------------|--------------|------------|
| \$33,985                            | \$130,275    | \$96,290   |

# Every \$1 invested gives back \$4

LESS LIKELY TO APPLY FOR PROSPERA
MORE TAXABLE EARNINGS
LESS COSTS ASSOCIATED WITH CRIME
INCREASED EARNINGS
BETTER HOUSING

END THE CYCLE OF POVERTY

# Investing in families provides a stable and positive future beyond daycare and preschool – ultimately helping them break the cycle of poverty.

#### More information:

Rachel Frey, Development Director Rachel@centroinfantil.org

+52 443 429 5977

